

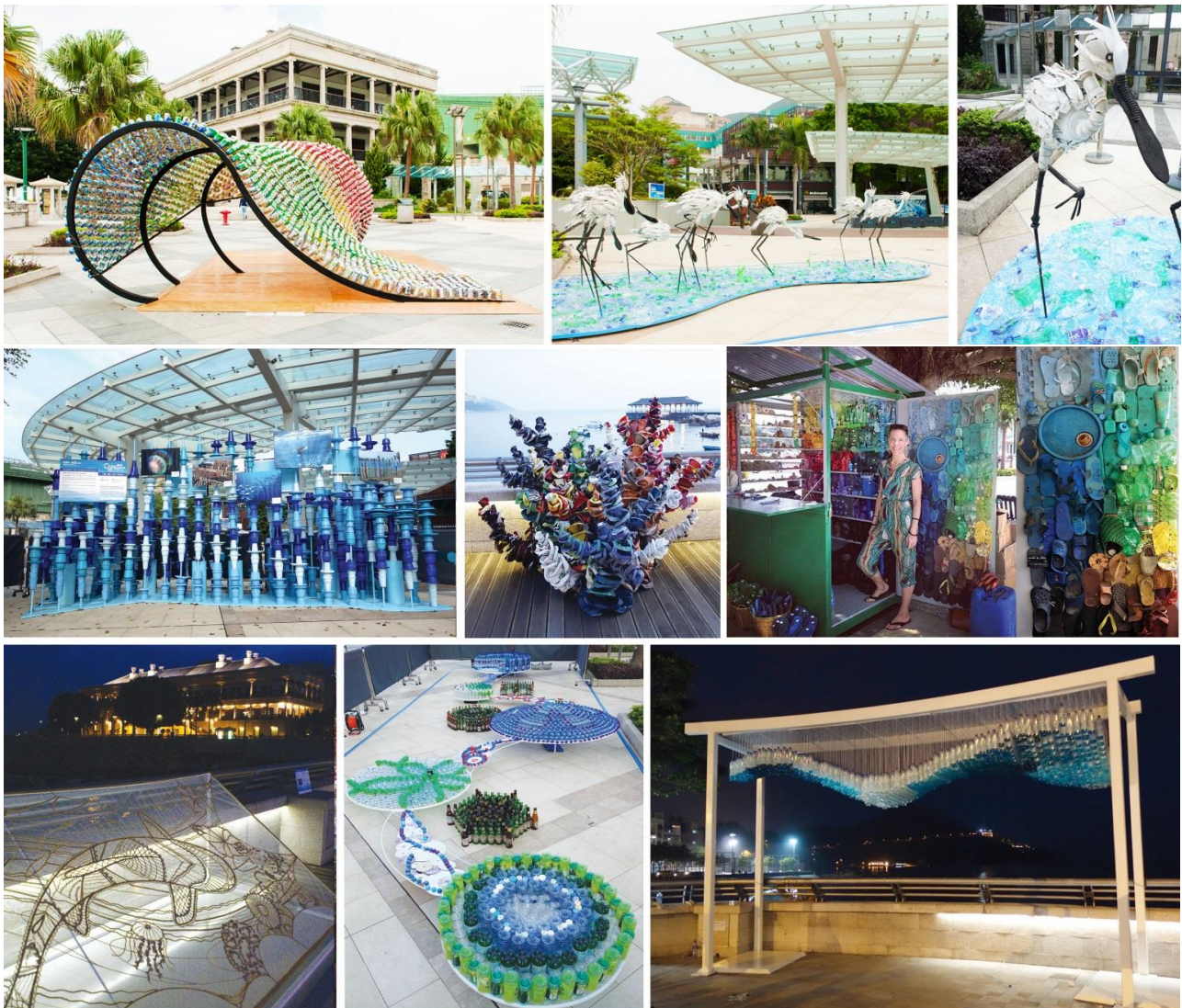


Ocean Art Walk 2016

Seeking for project artist

Ocean Art Walk is a platform for artists and young people to reflect on the ways in which our behaviour affects the health of our ocean. It uses art to capture the attention of the public and inspire positive action.

In preparation for Ocean Art Walk 2016, we are now seeking visual artists to produce commissioned artwork and/or run artist-in-school residencies. All artwork will be exhibited outdoors for three weeks and must be weatherproof. If you are interested in taking part, please complete the submission form at www.hkyaf.com/oceanartwalk by 10 December.



Open Call for Artwork Proposal – Application Guidelines

For coming OAW 2016, we will not only looking for artists who create large scale artwork installation, we are welcome visual artists to create “fishes” in all sizes, forms and shapes. The project aim is bringing out that plastic pollution is seriously threatened our Oceans.

Final outcome: Hundreds of fish artwork will be displayed in Stanley Plaza to convey one simple message that we need to reduce our use of plastic, especially single use plastic products. And our simple act can bring a big changes to our Oceans.

The artworks can not only make by professional artists. If you have an idea for motivating teachers, a group of teenagers/children, a community group to do a small fish projects, we are welcome to discuss and explore the possibility.

Submission deadline	10th Dec, 2015
Exhibition period	Early April til end of April 2016
Exhibition venue	Stanley Plaza (outdoor)
Estimated size	OPTION 1 A no of small 3D works to form a shoal of fishes installation OPTION 2 2D : Photography , illustration, collage, painting or mosaic OPTION 3 4 to 6m(W) x 6 to 8m (L), not taller than 2.5m or stronger framework for the height excess 2.5m
Artwork production budget	YAF will pay for artist fee, art material & set production cost
Artwork material	We do NOT restrict the artists only use “plastic” Recycled material is preferable
Nature of artwork	Durable and easy to maintain over 3 weeks period (relatively windy) and there will be no fence off the artwork

Theme: Plastic Pollution

Aquatic ecosystems cover 70% of the earth's surface, and is vital to supporting life on our planet. It has become evident, particularly in the recent decades, that humans are threatening our oceans at an increasingly alarming rate, with acidification, overfishing, chemical and solid waste pollution and global warming trends on a rise. Plastic waste in particular, is one of the most serious problems that our marine species and ocean face. The Zoological Society of London (ZSL), an international scientific, conservation and educational charity, predicts that in the next ten years, the amount of plastic waste in our oceans could rise to as much as one kilogram of waste for every three kilograms of fish.

Ocean Art Walk 2016 aims to draw attention to this pressing issue, and drive change to reduce the amount of plastic entering the world's oceans. It uses art as a platform to motivate artists, corporate companies, young people and general public to understand the crisis and how easy we can do to help preserve our oceans.

The suggested topics you can take reference with

1. Pacific ocean plastic pitch
https://en.wikipedia.org/wiki/Great_Pacific_Garbage_Patch
2. Dead bird inside lots of rubbish (even might be fake...)
3. Inspired by Japanese artist , use rubbish to create a block print style plastic collage
<https://theboldcorsicanflame.wordpress.com/2013/09/25/midway-island-north-pacific-ocean-unbelievable-trash/>
4. Microbeads at face cleansing product, why and how affect plankton
<http://www.plasticfreeseas.org/microbeads.html>



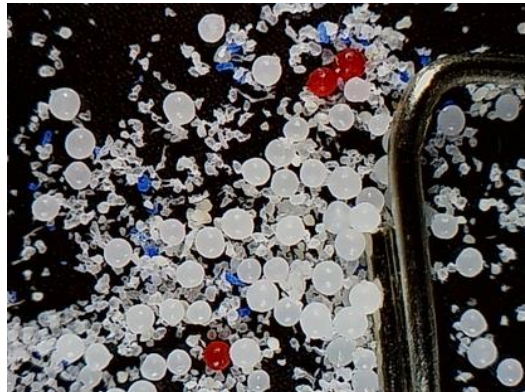
(1)



(2)



(3)



(4)

5. Different stories or news about how plastic strips threaten marine life
6. Scary statistic about the proportion of fishes & rubbish
7. How human/ YOU can make a change to make better ocean environment
 - Boyan Slat :Create device to collect Ocean Plastic
<http://www.theoceancleanup.com/?gclid=CMmmksS9m8gCFRKVvQodMDUPgA>
 - Small island in Japan , students clean the island (Film: It is everybody's Ocean)
<http://www.itseverybodysoceanmovie.com/>
 - An app to report where are the rubbish all around the world
8. Different artists & green group in the world , what they do with rubbish
 - Beach clean experience by other green groups, artists
<http://timgaudreau.com/2012/trash/trash.html>
<http://www.zsl.org/conservation/habitats/marine-and-freshwater/project-ocean>
<http://www.zsl.org/conservation/habitats/marine-and-freshwater/project-ocean>
9. Legend/ stories about fishes around the world

Application

- Please submit your application with drafted artwork layout at www.hkyaf.com/oceanartwalk before 10 December 2015
- 申請人可以組合或個人名義參加
- 申請人請填妥報名表，並以一段不多於二百字的簡介（必須為中文）和一幅參考照片 / 草圖（*請標記創作物料、作品預計尺碼及理想展放方式）闡述你的創作概念。
- Please attached your bio, portfolio and related artwork reference